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1938
CHRYSANTHEMUM & BEDDING PLANTS

ANDERSON FLORAL COMPANY
COLUMBUS, NEBRASKA
Established 1890

OUR GUARANTEE:

Stock not satisfactory when received may be returned at once and money refunded or slight difficulties will be adjusted and you keep the stock. While we use every possible care to have all varieties properly labeled and true to name, we give no warranty expressed or implied. We cannot guarantee a crop, as growing depends entirely upon the grower.

TO THE TRADE ABOUT OUR MUMS:

Our Rooted Cuttings are medium sized as most growers ship. They are more satisfactory than the large hard ones. Mostly all are from field-grown stock full of pep.

Repeat orders year after year from large growers is sufficient guarantee to the quality. Some growers order months ahead to be sure and have have what they want. If you have never used our stock a trial order will convince you. No midge.

TERMS AND PRICES:

Rooted cuttings, less than 25 add 3c per cutting to the 25 price; for 1000, nine times the 100 rate, unless otherwise quoted. We allow 10 per cent discount on orders with cash given 30 days in advance of delivery.

Potted stock in season usually goes at $1.00 per 100 more than hundred rates named in this list. 50 of one variety at 100 rates, 250 of one variety at 1,000 rate. Cash with order or C. O. D. to parties without established credit. With 25 per cent deposit.

Packing charges on all plants except rooted cuttings 5 per cent of invoice out of pots. Plants in pots 10 per cent.

ANDERSON INTRODUCTIONS OF 1938

OCTOBER PRIDE

Large early yellow Mum for shading, of good substance. Matures in its normal season October 15 to 20. Select crown bud for earliest blooms. Blooms average sixs inches in diameter. It is much on the order of Detroit News except for color which is a good clear yellow. Price 25 for $5.00; 100 for $15.00; 50 at the 100 rate.

KING TUT

Large early rich bronze of the reflex type, good strong grower. Matures Oct. 20 to 30. Select crown bud for earliest and largest blooms. This Mum is excellent for shading as it holds color. Medium height, price 25 for $5.00; 100 for $15.00; 50 at the 100 rate

BUTO

Large incurved bright pink of good size. Matures November 5 to 15. Select terminal bud for brightest color. Does not shatter and keeps well. Good strong grower of medium heighth. Produces three to four nice blooms per plant. Price 25 for $5.00; 100 for $15.00; 50 at the 100 rate.

LADY WHITE

Medium size, pure white, of incurved variety. Strong ridged grower. Matures November 10 to 20. Select crown bud. This Mum will be one of the best whites to grow as it has good keeping qualities. Price 25 for $5.00; 100 for $15.00; 50 at the 100 rate.

SPARKLER

Bright scarlet anemone with yellow cushion center. Should be grown as Cluster Pompon. Matures December 1 to 15. Medium height and heavy producer. The most outstanding of Red Pompons. Price 25 for $6.00; 100 for $20.00; 50 at the 100 rate.

ROSE A DORE

A very fine rose pink Pompon, very compact bloom. Can be grown as a Cluster or Disbudded Pompon. Matures October 25 to November 1. It makes a nice pot plant. Price: 25 for $5.00; 100 for $15.00; 50 at the 100 rate.

ADORABLE

Clear bright yellow Pompon. Very late variety maturing December 15 and later. Heavy producer and clean grower with nice dark green foliage. :Price 25 for $5.00; 100 for $15.00; 50 at the 100 rate.

ANDERSON INTRODUCTIONS OF 1937

GAY BOY

Large type. Perfect ball type, bright bronze of the Celestra type. Good shipper and keeper. Diameter 4 to 6 inches. Matures October 20 to November 1 from terminal bud. Height 4 feet.

FRIENDLY CALL

Large type. Perfect incurved of the Friendly Rival. Bright yellow color. Extra good solid flower, fine keeper and shipper. Does not shatter. Diameter of flower 6 to 8 inches from terminal bud. We think Friendly Call will outclass all other yellow at its season. Matures November 25 to December 10. Price: $3.00 per 25; $10.00 per 100; 50 at the 100 rate.

SINCERITY

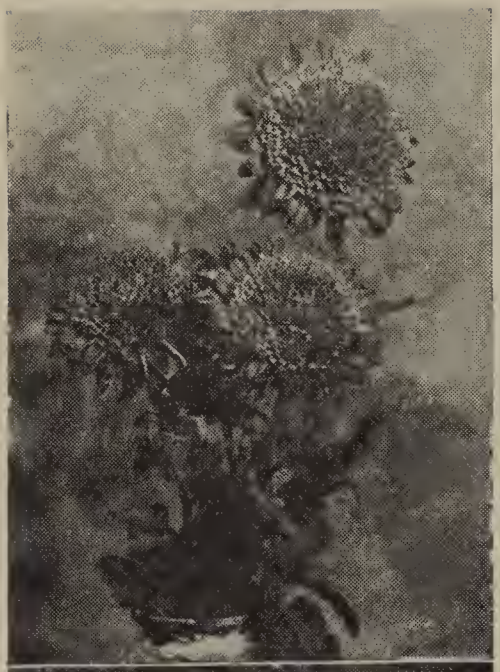
Pure white Anemone with good firm substance. Matures November 15 to 20. Flowers 4 to 5 inches in diameter, with 8 to 10 grown per plant, disbudded. Fine grower. Three feet high. Price: $3.00 per 25; $10.00 per 100; 50 at the 100 rate.

NEW GOLD

Bright yellow Anemone with bright bronze cushion center, another one of these bi-colored varieties which are outstanding. Matures Nov. 15 to 20. Lasts well. Flowers diameter 3½ to 4½ inches when grown disbudded with 6 to 10 per plant. Height 3 feet. Price: $3.00 per 25; $10.00 per 100; 50 at the 100 rate.

MARIE LOUISE

White with Enchantress pink cushion center. One of the most outstanding developments since we introduced the variety Frieda. This one matures November 15. Flowers diameter 4 to 5 inches when grown disbudded with 8 to 10 per plant. Height 3 feet. You should grow it. Price: $3.00 per 25; $10.00 per 100; 50 at the 100 rate.



HERADA

A dark crimson Anemone with a shade light cushion center. Flowers diameter 3½ inches. Grown 8 to 10 per plant disbudded. Matures November 7 to 15. Height 2½ feet. This variety makes fine pot plant as well as bench grown. Price $3.00 per 25; $10.00 per 100; 50 at the 100 rate.

BELVA

Anemone. Beautiful shade of lavender rose. Has extra large solid cushion of same color. Flowers diameter 4 to 5 inches grown 6 to 8 per plant. Short growers, fine for pots, bench grown about 2½ feet. Matures November 25 to December 5.

SEC. H. MORTIMER BROCKWAY

Anemone type. Pure white with low yellow cushion. Matures November 15 to 25. Height 3 feet. Good substance and fine shipper. Should be grown disbudded 6 to 10 per plant. Measures four inches in diameter. This Anemone Pom was christened at the Wichita Regional Show in honor of Sec. H. Mortimer Brockway by President, Joseph S. Merritt, of the S. A. F.—enough said. Price: $3.00 per 25; $10.00 per 100; 50 at the 100 rate.

BRONZE CHARM

Orange bronze Anemone throughout with extra good lasting qualities. This one develops and lasts well on into December. Strong grower. Diameter of flower 3 to 4 inches when grown disbudded with 8 to 12 per plant. Height 2½ feet. Price: $3.00 per 25; $10.00 per 100; 50 at the 100 rate.

MIDGUARD

Scarlet bronze Anemone with a shade lighter cushion center. Diameter of flower 3½ to 4 inches when grown disbudded with 8 to 10 per plant. Matures Nov. 15 to 25. Height 2½ feet. Fine pot variety as well as bench. Price: $3.00 per 25; $10.00 per 100; 50 at the 100 rate.

EXQUISITE

Dark rose pink Anemone with cushion of lighter shade. This one grown with Bronze Charm. Matures about the same time in December. Strong grower. Diameter 3½ to 4 inches when grown disbudded with 8 to 12 per plant. Height 2½ feet. Price: $3.00 per 25; $10.00 per 100; 50 at the 100 rate.

FASCINATION

Anemone type. Color of guard petals pure white with large sulphur colored cushion center. Diameter of flower 4 to 5 inches. When bench grown 8 to 10 per plant. Height 2½ feet. Makes fine pot plant. Matures November 15 to 30. Price $3.00 per 25; $10.00 per 100; 50 at the 100 rate.

WESTERN STAR

Anemone type. Color of guard petals purple with cream colored cushion center. Diameter of flower 5 inches. Much the same as our introduction Frieda except the color of guard petals. Grown 6 to 8 blooms per plant disbudded. Matures November 20 to 30. Height 3 feet. Price: $3.00 per 25; $10 00 per 100; 50 at the 100 rate.

MILTON

Anemone type. Color bright velvet red with low yellow cushion center. Does not fade. Diameter of flower 3 to 4 inches. Grown 6 to 10 per plant. Disbudded. Matures November 25 to December 10. Height 3½ feet. Price: $3.00 per 25; $10.00 per 100; 50 at the 100 rate.

ALBAN

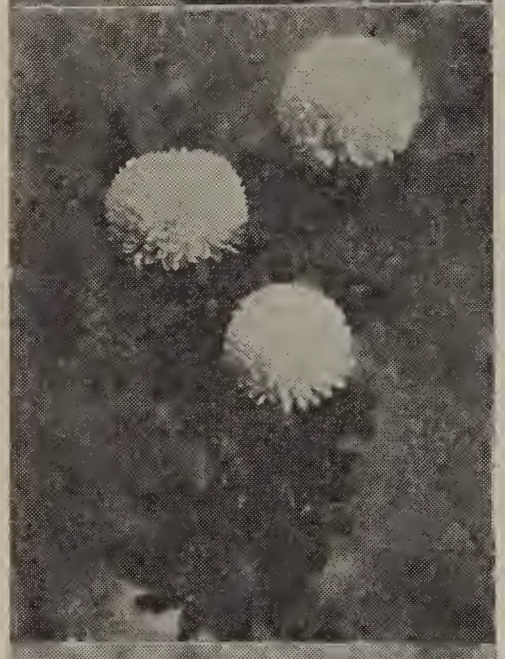
Fine pure white Anemone to be grown as cluster Pompon. Matures November 1 to 10 just ahead of Bona. Good strong grower, will produce six or more good sprays. Makes fine pot plant as well as bench grown. Flower two to three inches in diameter. Price: $3.00 per 25; $10.00 per 100; 50 at the 100 rate.

SIPPER

Shell pink of the quilled type. The name Sipper fits it well. Does fine either grown disbudded or cluster. Matures October 25 to 31. As disbud, flowers are 2½ to 3 inches in diameter. As cluster, each flower is well developed but is about one week later. Three feet high from June planting. Strong grower. Price: $3.00 per 25;; $10.00 per 100; 50 at the 100 rate.

BONA

Extra fine white with high yellow cushion Anemone to be grown as a cluster Pompon. Should have plenty of growing space so it can do 10 to 12 nice branches all producing 6 to 8 nice flowers. Flower is 2 to 2½ inches in diameter. Height 3½ feet. Matures November 15 to 20. Price $3.00 per 25; $10.00 per 100; 50 at the 100 rate.



RHODA

Dark rose pink button, strong upright grower. Should be planted in July and still will grow three-foot height. Very heavy producer. Flowers 1½ inches in diameter. Matures November 1 to 10. Long lasting qualities. Fine for growing under black cloth. Price: $3.00 per 25; $10.00 per 100; 50 at the 100 rate.

GOLDEN FAIRY

Disbud Pompon. Good bright yellow of ball type. Can be grown twelve per plant. Diameter 2 to 2½ inches. Disbudded. Matures October 20 to 30. Height 2½ feet. Price $3.00 per 25; $10.00 per 100; 50 at the 100 rate.

PETER PAN

Small bright bronze baby about the size of Baby, the small yellow button. Less than one-half inch in diameter. Good producer and fine grower. Height 3 feet. Matures November 15 to 20. Fine for dainty work. Price: $3.00 per 25; $10.00 per 100; 50 at the 100 rate.

WHITE GEM

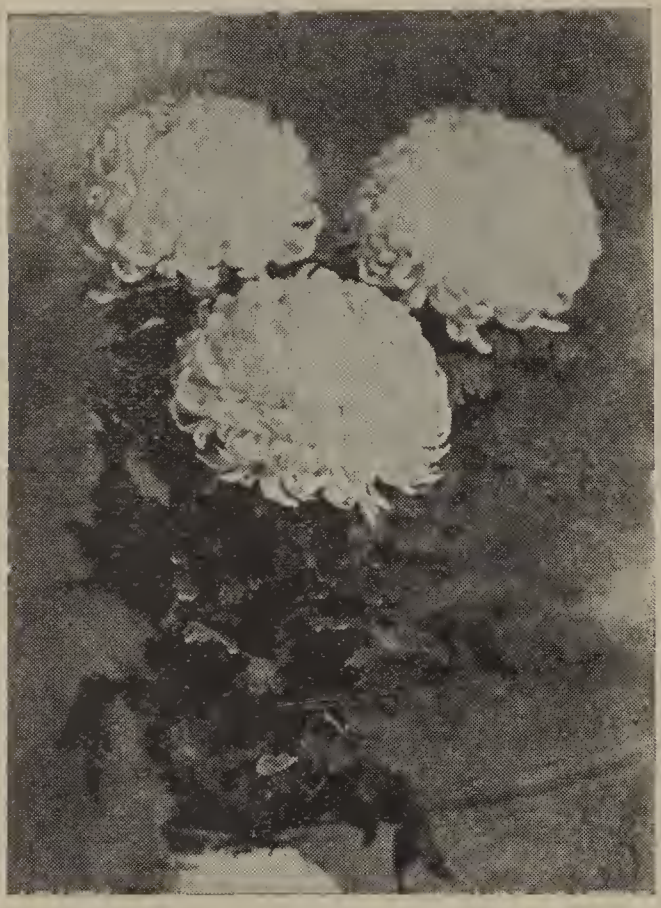
One of the latest pure white buttons, Matures December 1 to 10. Height 2½ feet. Good heavy producer. We feel this Pompon will be one that will be grown by everybody. Measures three-fourths inch in diameter. Those who have Crystal Jewell will welcome White Gem. Price: $3.00 per 25; $10.00 per 100; 50 at the 100 rate.

BRIGHT SPOT

Blush white button with a dark pink spot in center. Strong grower and heavy producer. Height 2½ feet. Measures one inch in diameter. Matures November 5 to 10. Very pleasing. Price $3.00 per 25; $10.00 per 100; 50 at the 100 rate.

RALLY

Medium size light yellow button. Matures Nov. 10 to 20. Strong upright grower with good stem an substance. Height 3 feet. Measures one inch in diameter. Price $3.00 per 25; $10.00 per 100; 50 at the 100 rate.



ANDERSON INTRODUCTIONS OF 1936

MT. ETNA

Of the popular incurved white. In form very much like Snow White but is ten days later which is to its advantage. Flowers 8 inches in diameter. Height 4 feet Select first bud. Matures November 18. Price: $2.00 per 25; $7.00 per 100; 50 at the 100 rate.

YELLOW STONE

A good incurved yellow, strong grower, nice dark green foliage and a good shipper. Flowers 8 inches in diameter. Matures November 20. Height 4 feet. Select first bud. Price $2.00 per 25; $7.00 per 100; 50 at the 100 rate.

DECEMBER CRYSTAL

Pure crystal white of the reflex type. Flowers 8 inches in diameter. Matures in early December which makes it a good variety to grow. Height 5 feet. Select first bud. Price: $2.00 per 25; $7.00 per 100; 50 at the 100 rate.

SULPHUR FRILLS

One of the most outstanding Anemones of today. Sulphur guard, with a bright yellow cushion which would remind you of the Spring Glory Daffodil. Measures 4 to 5 inches in diameter. Matures November 10th and later. Produces four nice blooms per plant disbudded. Height 3½ feet. Price $2.00 per 25; $7.00 per 100; 50 at the 100 rate.

FAITH

Beautiful shell pink guard with a high perfect and well-rounded cushion of cream white of the Norman type. Measures 5 to 6 inches in diameter. Matures Novemebr 15 th. Grown 4 blooms per plant disbudded. Height 3½ feet. Price: $2.00 per 25; $7.00 per 100; 50 at the 100 rate.

JERRY

A wonderful rich golden bronze Anemone. Measures 3½ to 4 inches in diameter with a high rounded cushion of a shade darker. Good substance. Matures November 15th to 20th. Should be grown as a disbud Pompon, with four to six per plant. Three feet high. Also, makes a wonderful pot plant. Price: $2.00 per 25; $7.00 per 100; 50 at the 100 rate.

MID DAY

Large Pompon of bright crimson with gold reverse that is very outstanding. Bloom looks very much like a miniature cactus flower Dahlia. Should be grown disbudded. Measures 3½ inches in diaemeter. Matures November 10th. Height 2 feet. Also, makes a fine pot plant. Price $2.00 per 25: $7.00 per 100; 50 at the 100 rate.

COPPER CLAD

A round flower of the true button type. ¾ inch in diameter. Color copper gold and very productive. Matures November 15th and lasts until Thanksgiving. Height 3 feet. Price: $2.00 per 25; $7.00 per 100; 50 at the 100 rate.

STANDARD VARIETIES

ANNA KASKAS—A large commerical variety producing full rounded closely incurved blooms 6 to 7 inches across when grown two blooms to the plant. Its color is a bright shade of golden bronze. Price: $3.00 per 25; $10.00 per 100; 50 at the 100 rate.

BETSY ROSS— A very popular incurve, early midseason white. Matures November 5. Price: 25 for $1.00; $3.00 per 100.

BRONZE MISTLETOE—Bronze sport of Pink Mistletoe. Matures December 25. 25 for $1.00; $3.00 per 100; 50 at the 100 rate.

BRONZE SIEDEWITZ—Yellow bronze. Very good. Sport of Edwin Siedewitz. Matures November 20 to 30. Price: 25 for $1.00; $3.00 per 100.

CHARMING PRINCE—Introduced by us. Medium size incurved. Deep pink of the Chieftain type that does not fade with age. Matures October 20 to November. Foliage to the flower. Reserve first bud. Price: $1.25 per 25; $4.00 per 100; 50 at the 100 rate.

CALUMET—Early midseason incurved bronze. Much on the order of Gladys Pearson. Matures October 25 to November 5. Price: 25 for $1.00; $3.00 per 100; 50 at the 100 rate..

CELESTRA—A good yellow for commercial growers, ball type. Matures October 10 to 15. Price: 25 for $1.00, $3.00 per 100; 50 at the 100 rate.

CHAS. RAGER—An old, but still popular incurve white. Matures October 25. Price: 25 for $1.00; $3.00 per 100; 50 at the 100 rate.

CHATTANOOGA—A very fine late white incurved. Matures for Thanksgiving and later. November 25. Price: 25 for $1.00; $3.00 per 100.

COLUMBUS DISPATCH—A very large incurved deep yellow possessing a remarkably strong, upright stem. Height 5 feet from early June planting. Reserve bud September 1. Blooms 8 inches in diameter are fully developed October 25. Price: 25 for $1.00; $3.00 per 100; 50 at the 100 rate.

DECEMBER BEAUTY—Very late white, tinged with pink. Reflex type. Matures November 28. Price 25 for $1.00; $3.00 per 100; 50 at the 100 rate.

DECEMBER CRYSTAL—Introduced by us. Pure crystal white of the reflex type. Flowers 8 inches in diameter. Matures in early December which makes it a good variety to grow. Height 5 feet. Select first bud. Price: 25 for $2.00 $7,00 per 100; 50 at the 100 rate.

DETROIT NEWS—A very large early midseason. Bronze, wonderful substance and a fine keeper. Incurved. Matures October 25. Price: 25 for $1.00; $3.00 per 100; 50 at the 100 rate.

DR. ENGUEHARD—One of the old stand-bys. Bright rose pink. Matures November 20. Price: 25 for $1.00; $3.00 per 100; 50 at the 100 rate.

EARLY MONARCH—Large, high rounded flowers of pure glistening white. Matures October 15. Price: 25 for $1.00; $3.00 per 100.

EDWIN SEIDEWITZ—A late incurved pink maturing Thanksgiving and later. Flowers 6 inches in diameter from buds selected September 15. Height 5 feet. Price: 25 for $1.00; $3.00 per 100.

EDGAR STILLMAN KELLY—Large in size opening as incurved. Pure glistening white. Matures November 15. Price: 25 for $1.00; $3.00 per 100; 50 at the 100 rate.

FRIENDLY CALL—Introduced by us. Large type. Perfect incurved of the Friendly Rival. Bright color yellow. Extra good solid flower, fine keeper and shipper. Does not shatter. Diameter of flower 6 to 8 inches from terminal bud. We think Friendly Call will outclass all other yellow at its season. Matures November 25 to December 10. Price: $3.00 per 25; $10.00 per 100; 50 at the 100 rate.

FRIENDLY RIVAL—One of the finest bright incurved yellow that we have ever grown. Matures November 20 to 30. Price: 25 for $1.00; $3.00 per 100; 50 at the 100 rate.

GAY BOY—Introduced by us. Large type. Perfect ball type, bright bronze of the Celestra type. Good shipper and keeper. Diameter 4 to 6 inches. Matures October 20 to November 1 from terminal bud. Height 4 feet. Price: 25 for $3.00; $10.00 per 100; 50 at the 100 rate.

GARNET KING—Rich garnet the finest late red yet produced. Matures November 20 to 30. Price: 25 for $1.00; $3.00 per 100; 50 at the 100 rate.

GOLD LODE—Very fine yellow blooming in October. Reflex type. Matures October 1. Price: 25 for $1.00; $3.00 per 100.

GOLDEN GLORY—A good early midseason. Golden yellow. Incurved. Matures October 20. Price: 25 for $1.00; $3.00 per 100.

GOLDEN TINTS—Early bright yellow, strong grower. Matures October 10. Price: 25 for $1.00; $3.00 per 100.

GOLDEN TRIUMPH—Introduced by us. A dark shade of yellow that is as bright as Friendly Rival, with petals that are somewhat irregular and interlaced. Height about 4 feet from June planting. With blooms 6 to 7 inches in diameter. Matures November 20 to 30. Select crown bud. Price: $1.50 per 25; $5.00 per 100; 50 at the 100 rate.

GOLDEN WAVE—A truly wonderful bright yellow. Decidedly incurved. Matures October 20. Price: 25 for $1.00; $3.00 per 100; 50 at the 100 rate.

GLADYS PEARSON—Apricot and buff late incurved, just right for Thanksgiving. Matures November 20 to 30. Price: 25 for $1.00; $3.00 per 100.

HILDA H. BERGEN—An early midseason. Incurved rich bronze. Matures October 25. Price: 25 for $1.00; $3.00 per 100.

INDIANOLA—Early bronze. About the earliest all around good incurve. Matures October 10. Price: 25 for $1.00; $3.00 per 100; 50 at the 100 rate.

IMP. WHITE MISTLETOE—This is a pure white sport of Mistletoe. Matures December 25. Price: 25 for $1.00; $3.00 per 100; 50 at the 100 rate.

J. W. PRINCE—Dark pink sport of pink Chieftain, very good. Matures November 10. Price: 25 for $1.00; $3.00 per 100.

LADY ESTHER—Introduced by us. A wonderful incurve white, this is a seedling of Betsy Ross, but blooms much later, for this reason we have kept it. Matures November 25 to 30. Measures 6 to 8 inches in diameter from crown bud. Height 4½ feet from June planting. Price: 25 for $1.50; $5.00 per 100; 50 at the 100 rate.

LUSTRE—A highly recommended early pink lavendar. Incurved. Matures October 10. Price: 25 for $1.00: $3.00 per 100; 50 at the 100 rate.

LOUISA POCKETT—Exhibition blush white from late buds. It is of semi-dwarf growth. Matures November 20. Price: 25 for $1.50; $5.00 per 100; 50 at the 100 rate.

MT. ETNA—Introduced by us. Of popular incurved white. In form very much like Snow White, but is ten days later which is to its advantage. Flowers 8 inches in diameter. Height 4 feet. Select first bud. Matures November 18. Price: $2.00 per 25; $7.00 per 100; 50 at the 100 rate.

MR. ALLEN—Introduced by us. Extra large shaggy bloom, golden salmon in tone, with a cream reverse to the curled and curving petals. Matures November 5 to 20. Select crown bud. Price: 25 for $1.50; $5.00 per 100.

MITY NICE—Introduced by us. A wonderful lavender pink of the Celestra type. 6 inches in diameter. Matures October 15 to 20 from second bud. Height from June planting 4 feet. This is a good variety for black cloth. Price: $1.25; $4.00 per 100; 50 at the 100 rate.

MARY LOU—Introduced by us. Large reflex lavendar pink. Medium height in growth, Fully double from crown bud, good substance with small foliage, good all around Mum. Matures November 15 to 25. Price: $1.25 per 25; $4.00 per 100; 50 at the 100 rate.

MAJOR EDWARD BOWES—Color rosy pink, brighter than J. W. Prince or October Rose and under artificial light is greatly intensified. Reserve bud not earlier than August 30. Fully double from any bud. Blooms 6 inches in diameter, matures October 16. Price: $3.00 per 25: $10.00 per 100; 50 at the 100 rate.

MARIE DE PETRIS—Late incurved bright yellow. A wonderful commercial variety. Matures November 25. Price: 25 for $1.00; $3.00 per 100; 50 at the 100 rate.

MRS. G. G. MASON—A dark red, reflex type never comes blind as most red do. Matures November 10. Price: $1.50 per 25; $5.00 per 100; 50 at the 100 rate.

MRS. H. E. KIDDER—A very popular early bright yellow, stiff, upright stem. Flowers 7 inches in diameter by October 15 from buds selected August 25. Height 4 feet. Price: 25 for $1.00; $3.00 per 100; 50 at the 100 rate.

MRS. NELLIE T. ROSS—Light yellow late flowering. Matures November 25 which makes it a very good variety to grow. Price: $1.00 per 25; $3.00 per 100.

MRS. R. M. CALKINS—A very bright yellow, globular in form. Rather tall grower but good . Matures November 25 to 30. Price: 25 for $1.00; $3.00 per 100.

NERISSA—Really an exhibition Mum. Incurved, large lavender pink Matures November 10. Price: $1.50 per 25; $5.00 per 100; 50 at the 100 rate.

OCTOBER GLOW—Introduced by us. Large globe type of deep lavender rose, good substance. Matures October 20 from crown bud. 8 inches in diameter and 5 inches deep. Fully double, 4 feet high from June planting. Seedling of October Rose. Price: $1.25 per 25; $4.00 per 100.

OCONTO—One of the old stand-by whites, not the earliest, but a good one. Matures October 25. Price: 25 for $1.00; $3.00 per 100; 50 at the 100 rate.

PINK CHIEFTAIN—One of the popular pink, easy to grow. Matures November 10. Price: 25 for $1.00; $3.00 per 100; 50 at the 100 rate.

PINK TURNER—Pink sport of white Turner. Matures November 5. Price: $1.50 per 25; $5.00 per 100; 50 at the 100 rate.

PINK MISTLETOE—A sport of Mistletoe. Very good. Matures December 25. Price: 25 for $1.00; $3.00 per 100.

QUAKER LADY—Introduced by us. Large incurved orchid pink. Just the same size as Snow White of which it is a seedling cross Nerissa. Matures November 20 and later. Growth 3½ feet from June planting. Price: $1.25 per 25; $4.00 per 100; 50 at the 100 rate.

QUAKER MAID—Extra good white for early in October. Incurved. Matures October 5. Price: 25 for $1.00; $3.00 per 100.

REGINA—Introduced by us. A wonderful late lavender pink, of Thanksgiving Pink type, but much later. Matures December 1 to 10. Measures 8 inches in diameter. Height 4 feet from June planting. Select crown bud. Price: $1.50 per 25; $5.00 per 100; 50 at the 100 rate.

ROSE CHOCHARD—Deep light pink. Incurved, Matures October 20. Price: 25 for $1.00; $3.00 per 100; 50 at the 100 rate.

SEC. NEHRLING—Bright yellow slightly darker than Calkins. Matures November 15. Price: 25 for $1.00; $3.00 per 100.

SILVER SHEEN—Pure white, incurved form, maturing October 20. Has wonderful keeping qualities. We recommend this variety as a second early. Select bud August 30. Price: 25 for $1.00; $3.00 per 100; 50 at the 100 rate,

SMITH'S ENCHANTRESS—An early bright rose pink for early October. Matures October 10 to 15. Price: 25 for $1.00; $3.00 per 100.

SMITH'S SUPERLATIVE—A very intense yellow, even brighter than Friendly Rival of globular form. Possesses wonderful substance. Flowers 6½ inches in diameter from buds selected August 25. Matures October 25. Height 5 feet. Price: 25 for $1.00; $3.00 per 100.

SNOW WHITE—A large pure glistening white, and wonderfully incurved. Should be grown by all Florists. Matures November 10. Price: 25 for $1.00; $3.00 per 100; 50 at the 100 rate.

SUN GLOW—Early bright yellow of Bonnaffon type, a very popular variety. Matures Oectober 20. Price: 25 for $1.00; $3.00 per 100.

SUN GOLD—A very late bright yellow. Incurved quilled type. Matures December 1. Price: 25 for $1.00; $3.00 per 100.

TEKONSHA—Reddish bronze, reflex type, really a rich bronze for Thanksgiving. Matures November 25. Price: 25 for $1.00; $3.00 per 100; 50 at the 100 rate.

THANKSGIVING PINK—One of the latest bright pink that is really a good one. Matures November 25 and later. Price: 25 for $1.00; $3.00 per 100; 50 at the 100 rate.

TREASURE ISLAND—Introduced by us. Medium sized reflex rich bronze. On of the richest bronze yet produced. Matures November 15. Has good substance. About 3½ feet high from June planting. Price: $1.25 per 25; $4.00 per 100; 50 at the 100 rate.

TOWANTIC—Large pure white for Thanksgiving and later. Incurved, tall grower. Matures November 25. Price: 25 for $1.00; $3.00 per 100; 50 at the 100 rate.

VERMONT—Enormous incurved pink for exhibition. Matures November 10. Price: $1.50 per 25; $5.00 per 100; 50 at the 100 rate.

YELLOW MISTLETOE—Light yellow sport of Mistletoe. Matures December 25 and later. Price: 25 for $1.00; $3.00 per 100; 50 at the 100 rate.

YELLOW TURNER—Light yellow sport of White Turner. Matures November 5. Price: $1.50 per 25; $5.00 per 100.

YELLOW STONE—Introduced by us. A good incurved yellow, strong grower, nice dark green foliage and a good shipper. Flowers 8 inches in diameter. Matures November 20. Height 4 feet. Select first bud. Price: 25 for $2.00; $7.00 per 100; 50 at the 100 rate.

WHITE EAGLE—Introduced by us. Extra large white reflex type to follow Quaker Maid. It is fully as large as the Turner. Matures October 20. Medium height from June planting. Reserve the first bud. Price: $1.25 per 25; $4.00 per 100; 50 at the 100 rate.

WHITE ENCHANTRESS—Introduced by us. An early white sport of Smith's Enchantress. Matures October 10. Price: 25 for $1.00; $3.00 per 100; 50 at the 100 rate.

WHITE SIEDEWITZ—Blush white, sport of Edwin Siedewitz. Matures November 20 to 30 Price: 25 for $1.00; $3.00 per 100.

WHITE TURNER—Exhibition white commercial, easy to grow Matures November 5. Price: $1.50 per 25; $5.00 per 100; 50 at the 100 rate.

WHITTIER—A very fine yellow incurved which takes the the place of Bonnaffon. Matures November 20. Price: 25 for $1.00; $3.00 per 100; 50 at the 100 rate.

ANEMONE CHRYSANTHEMUMS

The Anemone Chrysanthemums consist of a flat or rounded cushion of quilled or tubular disc florets with one or more rows of flat or tubular ray florets. The cushion or center is either of the same color or distinct color than that of the ray florets. The Anemone Chrystanthemums may be grown either disbudded or in sprays depending on the variety. They are very attractive in decorative work of all kinds and their popularity is on the increase. They offer a pleasing change from the large round forms and the regular pompons. It will be well to grow some of these for your regular customers. They will like them.

STANDARD VARIETIES OF ANEMONES

FRIEDA—Introduced by us. Clear pink Anemone guard petals and a full, slightly convex cushion of bright yellow. Measures 5 to 7 inches in diameter. Should be disbudded. Matures November 1 to 20. Should be grown with 4 to 6 blooms per plant. Price: **$1.50 per 25; $5.00 per 100; 50 at the 100 rate.**

ALBAN—Introduced by us. Fine pure white Anemone to be grown as cluster Pompon. Matures November 1 to 10 just ahead of Bona. Good strong grower, will produce six or more good sprays. Makes fine pot plant as well as bench grown. Flower 2 to 3 inches in diameter. Price: $3.00 per 25; $10.00 per 100; 50 at the 100 rate.

BELVA—Introduced by us. Anemone. Beautiful shade of lavender rose. Has extra large solid cushion of same color. Flowers diameter 4 to 5 inches grown 6 to 8 per plant. Short grower, fine for pots, bench grown about 2½ feet. Matures November 25 to December 5. Price: $3.00 per 25; $10.00 per 100; 50 at the 100 rate.

BERNITA—Shell pink guard with perfect white cushion center. Should be disbudded. Matures October 25. Price: 25 for $1.00; $3.00 per 100.

BRONZE CHARM—Introduced by us. Orange bronze Anemone throughout with extra good lasting qualities. This one develops and lasts well on into December. Strong grower. Diameter of flower 3 to 4 inches when grown disbudded with 8 to 12 per plant. Price: $3.00 per 25; $10.00 per 100; 50 at the 100 rate.

BONA—Introduced by us. Extra fine white with high yellow cushion Anemone to be grown as a cluster Pompon. Should have plenty of growing space so it can do 10 to 12 nice branches all producing 6 to 8 nice flowers. Flower is 2 to 2½ inches in diameter. Height 3½ feet. Matures November 15 to 20. Price: $3.00 per 25; $10.00 per 100; 50 at the 100 rate.

CRUSADOR—Bronze Anemone with high rounded cushion, tips of florets light maroon; ray petals same color. Matures November 10 to 15. Price 25 for $1.00; $3.00 per 100; 50 at the 100 rate.

EXQUISITE—Introduced by us. Dark rose pink Anemone with cushion of lighter shade. This one grown with Bronze Charm. Matures about the same time in December. Strong grower. Diameter 3½ to 4 inches when grown disbudded with 8 to 12 per plant. Height 2½ feet. Price: $3.00 per 25; $10.00 per 100; 50 at the 100 rate.

FAITH—Introduced by us. Beautiful shell pink guard with a high perfect and well-rounded cushion of cream white of the Norman type. Measures 5 to 6 inches in diameter. Matures November 15. Grown 4 blooms per plant disbudded. 3½ feet high. Price: $2.00 per 25; $7.00 per 100 50 at the 100 rate.

FASCINATION—Introduced by us. Anemone type. Color of guard petals pure white with large sulphur colored cushion center. Diameter of flower 4 to 5 inches, when bench grown 8 to 10 per plant. Height 2½ feet. Makes fine pot plant. Matures November 15 to 30 .Price: $3.00 per 25; $10.00 per 100; 50 at the 100 rate.

FIRE FLY—Introduced by us. Orange scarlet throughout, of the Anemone type. Makes up fine with the yellow Mensa. Should be grown 6 to 8 blooms per plant. Disbudded measures 3 to 4 inches in diameter. Matures November 1 to 10. Price: $1.50 per 25; $5.00 per 100; 50 at the 100 rate.

GARNET—Deep maroon Anemone. Individual flowers 3 inches in diameter with 8 or 9 flowers on each spray. Matures November 15 to 20. Price: 25 for $1.00; $3.00 per 100; 50 at the 100 rate.

GARZA SUPREME—The latest white. Matures for Christmas and later, grown in clusters. Matures December 25. Price: 25 for $1.00; $3.00 per 100.

GODFREY'S PERFECTION—A pure white variety. Matures November 25. Price: 25 for $1.00; $3.00 per 100; 50 at the 100 rate.

HERADA—Introduced by us. A dark crimson Anemone with a shade light cushion center. Flowers diameter 3½ inches. Grown 8 to 10 per plant disbudded. Matures November 7 to 15. Height 2½ feet. This variety makes fine pot plant as well as bench grown. Price: $3.00 per 25; $10.00 per 100; 50 at the 100 rate.

JERRY—Introduced by us. A wonderful rich golden bronze Anemone. 3½ to 4 inches in diameter with a high rounded cushion of a shade darker. Good substance. Matures November 15 to 20. Should be grown as a disbud pompon, with 4 to 6 per plant. Three feet high. Also, makes a wonderful pot plant. Price: $2.00 per 25; $7.00 per 100; 50 at the 100 rate.

MARGO—Pinkish violet guard with large yellow cushion center. Disbud. Matures November 5. Price: 25 for $1.00; $3.00 per 100.

MARIE LOUISE—Introduced by us. White Enchantress pink cushion center. One of the most outstanding developements since we introduced the variety Frieda. This one Matures November 15. Flowers diameter 4 to 5 inches when grown disbudded with 8 to 10 per plant. Height 3 feet. You should grow it. Price: $3.00 per 25; $10.00 per 100; 50 at the 100 rate.

MIDGUARD—Introduced by us. Scarlet bronze Anemone with a shade lighter cushion center. Diameter of flower 3½ to 4 inches when grown disbuded with 8 to 10 per plant. Matures November 15 to 25. Height 2½ feet. Fine pot variety as well as bench. Price: $3.00 per 25; $10.00 per 100; 50 at the 100 rate.

MILTON—Introduced by us Anemone type. Color bright velvet red with low yellow cushion center. Does not fade. Diameter of flower 3 to 4 inches. Grown 6 to 10 per plant. Disbudded. Matures November 25 to December 10. Height 3½ feet. Price: $3.00 per 25; $10.00 per 100; 50 at the 100 rate.

NORMA—Pale pink guard with large yellow cushion 5 to 7 inches in diameter. Disbud. Matures November 15. Price: 25 for $1.00; $3.00 per 100; 50 at the 100 rate.

NEW GOLD—Introduced by us. Bright yellow Anemone with bright bronze cushion center. Another one of those bi-colored varieties which are outstanding. Matures November 15 to 20. Lasts well. Flowers diameter 3½ to 4½ inches when grown disbudded. Six to ten per plant. Height 3 feet. Price: $3.00 per 25; $10.00 per 100.

ORCHID BEAUTY—An unusually attractive Anemone with very rigid habit of growth and perfect spray formation requiring no disbudding. The color is most unusal, being an intense orchid with light golden cushion. It matures about the middle of November and is distinct from any other Anemone flowering at that time. Price: $1.50 per 25, $5.00 per 100; 50 at the 100 rate.

PAGOMA—A beautiful white with a straw yellow cushion center should be disbudded. Midseason. Matures November 5. Price: 25 for $1.00; $3.00 per 100.

PINK PEARL—Introduced by us. Pink throughout. A seedling of Godfrey's Perfection. Grow as a cluster Pompon. Matures November 15. Price: 25 for $1.00; $3.00 per 100.

PRAIRIE GOLD—Introduced by us. Rich golden yellow of the Anemone type, much the same, but better than the old variety Sunshine. Can be grown either as a disbud or cluster Pompon. Matures November 15 to 20. Disbudded somewhat earlier. Price: $1.50 per 25; $5.00 per 100; 50 at the 100 rate.

PURPLE QUEEN—An aster purple Anemone with a lighter reverse and the cushion florets tipped with gold. Individual flowers 3 inches in diameter with 8 or 9 flowers grown on each spray. Matures November 15 to 20. Price 25 for $1.00; $3.00 per 100; 50 at the 100 rate.

PURITAN SURPRISE—Introduced by us. A wonderful snow white Anemone with a bright yellow high cushion. Should be disbudded. Can be grown with 4 to 7 blooms per plant. Matures November 20 and later. Price: $1.50 per 25; $5.00 per 100; 50 at the 100 rate.

ROLINDA—A reddish bronze with very crisp formal petals, reminding one very much of the decorative type of Dahlias. Matures November 1. Price: 25 fer $1.00; $3.00 per 100.

SEC. H. MORTIMER BROCKWAY—Introduced by us. Anemone type. Pure white with low yellow cushion. Matures November 15 to 25. Height 3 feet. Good substance and fine shipper. Should be grown disbud 6 to 10 per plant. Measures four inches in diameter. This Anemone Pom was christened at the Wichita Regional Show in honor of Sec. H. Mortimer Brockway by the President, Joseph S. Merritt, of the S. A. F. Enough said, Price: $3.00 per 25; $10.00 per 100.

SINCERITY—Introduced by us. Pure white Anemone with good firm substance. Matures November 15 to 20. Flowers 4 to 5 inches in diameter, with 8 to 10 grown per plant, disbudded. Fine grower. Three feet high. Price: $3.00 per 25; $10.00 per 100.

SULPHUR FRILLS—Introduced by us. One of the most outstanding Anemones of today. Sulphur guard, with a bright yellow cushion which would remind you of the Spring Glory Daffodil. Measures 4 to 5 inches in diameter Matures November 10 and later Produces four nice blooms per plant disbudded 3½ feet high Price: $2.00 per 25; $7.00 per 100; 50 at the 100 rate.

SUNSTAR—Deep yellow Anemone. Individual flower 3 inches in diameter with 8 or 9 flowers on each spray. Matures November 15 to 20. Price: 25 for $1.00; $3.00 per 100; 50 at the 100 rate.

SUZANNE MILLER—Yellow sport of Norma, should be a disbud. Matures November 15. Price: 25 for $1.00; $3.00 per 100.

WESTERN STAR—Introduced by us Anemone type. Color of guard petals purple with cream colored cushion center. Diaeter of flower 5 inches. Much the same as our introduction Frieda, except the color of guard petals. Grown 6 to 8 blooms per plant, disbudded. Matures November 20 to 30. Height 3 feet Price: $3.00 per 25; $10.00 per 100; 50 at the 100 rate.

WHITE BERNITA—Introduced by us. Pure white sport of Bernita. Disbud. Matures October 25. Price 25 for $1.00; $3.00 per 100.

YELLOW GARZA SUPREME—The latest yellow. A sport from Garza Supreme. Matures December 25. Price: 25 for $1.00; $3.00 per 100.

POMPONS
STANDARD VARIETIES

ADELPHIA—Color white; of perfect ball shaped form and greatest substance with good strong stem, Flowers 3 inches in diameter. Matures November 1. Height 3 feet. Price: 25 for $1.00; $3.00 per 100; 50 at the 100 rate.

BABY—A small midseason yellow button. Matures November 20. Price: 25 for $1.00; $3.00 per 100.

BABY ROSE—Introduced by us. Almost the same as Little Tot in size, but much brighter in color and better grower. Matures November 10 to 20. Price: 25 for $1.00; $3.00 per 100.

BALANDUS—A light pink with cream reverse, somewhat darker in color than Lilian Doty. Incurved and globular in form; strong in growth. Height 4½ feet when planted early in June. Diameter of flower 3½ inches. Ready to cut Oct. 25. Price: 25 for $1.00; $3.00 per 100; 50 at the 100 rate.

BALL OF GOLD—Very perfect in form, 2½ to 3 inches in diameter, with stiff, upright stem. Color, bright yellow, Maturing November 20 and later. Price: 25 for $1.00; $3.00 per 100.

BRIGHT SPOT—Introduced by us. Blush white button with a dark pink spot in center. Strong grower and heavy producer. Height 2½ feet. Measures one inch in diameter. Matures November 5 to 10. Very pleasing. Price: $3.00 per 25; $10.00 per 100; 50 at the 100 rate.

BRONZE DOTY—Reddish bronze sport of Doty. Very good. Matures October 25. Price 25 for $1.00; $3.00 per 100; 50 at the 100 rate.

BRONZE YULETIDE—Introduced by us. Golden bronze. Sport of Golden Yuletide. Matures November 25 to December 1. Price: 25 for $1.00; $3.00 per 100.

BOUNTIFUL—Introduced by us. A midseason rich bronze button Pom. Heavy producer. Price: 25 for $1.00; $3.00 per 100.

BROWNIE—Dark bronze and form most perfect, true baby Pompon type. Matures November 15. Price: 25 for $1.00; $3.00 per 100.

CAZLONIA—Very symetrical in form—a perfect ball. Color, rose pink with a mauve reverse. Strong, upright growth. Height 3 feet when planted early in June. Flowers 3 inches in diameter. Price: 25 for $1.00; $3.00 per 100.

CHRISTMAS GOLD—Late flowering deep yellow of the button type. Matures December 1. Price: 25 for $1.00; $3.00 per 100.

CHICAGO PEARL—Good late variety for Thanksgiving. Disbud or cluster. Matures November 20. Price: 25 for $1.00; $3.00 per 100.

CLARA JAMISON—Extra good. Early rich reddish bronze. Heavy producer for Hallowe'en. Matures October 15. Price: 25 for $1.00; $3.00 per 100; 50 at the 100 rate,

COLLEEN—Lavender rose cluster, button type,. Heavy producer. Matures November 25, Price: 25 for $1.00; $3.00 per 100.

COPPER CLAD—Introduced by us. A round flower of the true button type. 3-4 inch in diameter. Color copper gold and, very productive. Matures November 15 and lasts until Thanksgiving. Height 3 feet. Price: $2.00 per 25; $7.00 per 100; 50 at the 100 rate.

CORA PECK BUHL—Deepest in color of all yellow of the button type. Matures October 25. Price: 25 for $1.00; $3.00 per 100.

CRYSTAL JEWELL—Introduced by us. A crystal white button Pompon. Measures 1¼ inches in diameter. Matures November 20 to 30. Heavy producer. This is one that has been needed by the Florists for a long time. Height 3½ feet. Price: $1.50 per 25; $5.00 per 100; 50 at the 100 rate.

DAINTY MAID—Pearly white button most perfect baby Pompon in form and fullness.. Midseason, Matures November 10. Price: 25 for $1.00; $3.00 per 100.

DELRAY—Introduced by us. Late rich yellow for Thanksgiving. Pompon type. Matures November 25. Price: $1.50 per 25; $5.00 per 100.

DIANA—One of the older standard midseason whites. Matures November 10. Price: 25 for $1.00; $3.00 per 100.

DOROTHY TURNER—A very rich bronze for Thanksgiving. Matures November 25. Price: 25 for $1.00; $3.00 per 100.

ETHEL—Early bright bronze hardy button Pompon. Matures about the middle of October. Price: 25 for $1.00; $3.00 per 100.

FAIRY ROSE—Introduced by us. A bright rosy pink Pompon. Measures 1¼ inches in diameter. Matures November 20 to 30. Productive and a fine substance. Height 3½ feet from June planting. Price: 25 for $1.00; $3.00 per 100; 50 at the 100 rate.

GOLDEN GEM—Introduced by us. Early heavy producer. Rich yellow in color. Pompon type. Matures October 20. Price: 25 for $1.00; $3.00 per 100; 50 at the 100 rate.

GOLDEN FAIRY—Introduced by us. Disbud Pompon. Good bright yellow of ball type. Can be grown twelve per plant. Diameter 2 to 2½ inches. Disbudded. Mature October 20 to 30. Height 2½ feet. Price: $3.00 per 25; $10.00 per 100; 50 at the 100 rate.

HILDA CANNING—Rich golden bronze button type. Midseason matures November 15. Price: 25 for $1.00; $3.00 per 100; 50 at the 100 rate.

IRENE—A true Pompon, a button variety but a little large. Very early and heavy producer. Matures October 20. Price: 25 for $1.00; $3.00 per 100.

IRENE RICH—Strong shade of pink, upper surface of the petals is a violet-pink and the reverse lighter. Height 4 feet. Flowers 3½ inches in diameter, Matures November 1. Color does not fade. Price: 25 for $1.00; $3.00 per 100; 50 at the 100 rate.

JOYCE—Introduced by us. A wonderful burnt orange. Heavy producer of the true Pompon type. Matures November 15. Price: 25 for $1.00; $3.00 per 100; 50 at the 100 rate.

LEILAH—Early rose pink of exceptional merit. Matures October 15. Price: 25 for $1.00; $3.00 per 100; 50 at the 100 rate.

LEGAL TENDER—A color combination of bronze and gold which is most attractive. Matures November 20. Price: 25 for $1.00; $3.00 per 100; 50 at the 100 rate.

LITTLE TOT—A pale rose pink, button, early midseason. Matures November 5. Price: 25 for $1.00; $3.00 per 10.

LITTLE TRIUMPH—Introduced by us. A good late for November. Bronze button ½ inch in diameter. Matures November 20. Price: 25 for $1.00; $3.00 per 100.

MARIANA—This rather large for a Pompon, so it should be disbudded for the best flowers. Matures November 10. Price: 25 for $1.00; $3.00 per 100; 50 at the 100 rate.

MID DAY—Introduced by us. Large Pompon of bright crimson with gold reverse that is very outstanding. Bloom looks very much like miniature cactus flowered Dahlia. Should be grown disbudded. 3½ inches in diameter. Matures November 10. Height 2 feet. Also, makes a fine pot plant. Price: $2.00 per 25; $7.00 per 100; 50 at the 100 rate.

MRS. BEU—A good late orange bronze for Thanksgiving. Quilled veriety. Matures November 25. Price: 25 for $1.00; $3.00 per 100.

MUSKOSKA—Golden bronze. This variety is best when disbudded. Matures November 20. Price: 25 for $1.00; $3.00 per 100.

NIOBE—Introduced by us. An extra fine bright yellow of the Pompon type. Measures 1¼ inches in diameter. Matures November 5 to 15. Price: 25 for $1.00; $3.00 per 100; 50 at the 100 rate.

NIZA—Extra early light pink. Hardy variety. Matures October 5. Price: 25 for $1.00; $3.00 per 100.

NUGGETS—Early midseason yellow of the button type. Heavy producer. Matures November 5. Price: 25 for $1.00; $3.00 per 100.

OURAY—Early dark mahogany brown. Medium sized flowers. Matures October 20. Price: 25 for $1.00; $3.00 per 100; 50 at the 100 rate.

PAGOSA—The latest deep pink Pompon. Matures in late December. Price: 25 for $1.00; $3.00 per 100; 50 at the 100 rate.

PAWNEE CHIEF—Introduced by us. Orange bronze. Midseason, can be grown as cluster or disbud. Very heavy producer. Matures October 25. Price: 25 for $1.00; $3.00 per 100.

PETER PAN—Introduced by us. Small bright bronze baby about the size of Baby, the small yellow button. Less than ½ inch in diameter. Good producer and fine grower. Height 3 feet Matures November 15 to 20. Fine for dainty work. Price: 25 for $3.00; $10.00 per 100; 50 at the 100 rate.

PIRATE PRINCESS—Introduced by us. A rich yellow incurved Pompon of disbud type, strong growth and heavy producer. Blooms 3½ inches in diameter. Matures for Thanksgiving and later. Cross of Whittier and Dorothy Turner. Price: $1.25 per 25 $4.00 per 100.

PINK DOTY—A beautiful shell pink and can be grown as a disbud Pompon. Matures October 25. Price: 25 for $1.00; $3.00 per 100; 50 at the 100 rate.

PRINCETON—A wonderful large Pompon with good stem and excellent spray formation. Its color is a beautiful deep golden yellow suffused with orange. It matures around the middle of November and is a great improvement upon existing varieties of its type. Price: $1.50 per 25; $5.00 per 100; 50 at the 100 rate.

RALLY—Introduced by us. Medium size light yellow button. Matures November 10 to 20. Strong upright grower with good stem and substance. Height 3 feet. Measures one inch in diameter. Price: $3.00 for 25; $10.00 per 100; 50 at the 100 rate.

RHODA—Introduced by us. Dark rose pink button, strong upright grower. Should be planted in July and still will grow three-foot height. Very heavy producer. Flowers 1½ inches in diameter. Matures November 1 to 10. Price: $3.00 per 25; $10.00 per 100.

ROSE CHARM—Bright rose pink, should be grown as a disbud Pompon. Matures October 25. Price: 25 for $1.00; $3.00 per 100; 50 at the 100 rate.

ROSE ECLIPSE—Introduced by us. Ball type. Bright rose pink disbud Pompon. Price: 25 for $1.00; $3.00 per 100.

ROWENNA—A fine late variety for December. Color medium shade of bronze. Matures November 30. Price: 25 for $1.00; $3.00 per 100.

SOU. D'ORE—an old stand-by of a striking golden orange color. Should be disbudded. Matures November 5. Price: 25 for $1.00; $3.00 per 100; 50 at the 100 rate.

SNOW BIRD—Purest glistening white, perfectly concaved form. Flowers 3 inches in diameter. Matures November 15. Height 4 feet. Strong, stiff, upright stem. Price: 25 for $1.00; $3.00 per 100.

UVALDA—One of the earliest whites, and very profitable to grow. Matures October 15. Price: 25 for $1.00; $3.00 per 100; 50 at the 100 rate.

WALDA—Dwarf early with slight traces of bronze. Hardy variety. Matures October 10. Price: 25 for $1.00; $3.00 per 100.

WESTERN BEAUTY—Late dark pink for Thanksgiving. Good producer. Matures November 25. Price: 25 for $1.00; $3.00 per 100.

WHITE DOTY—A good one for either disbudding or cluster. A sport of Lillian Doty. Midseason. Matures November 1. Price: 25 for $1.00; $3.00 per 100; 50 at the 100 rate.

WHITE DOVE—Introduced by us. A good hardy white. grown as disbud or cluster. Matures in September and early October. Fully double. Disbudded 2½ inches in diameter, as cluster 1½ inches in diameter. Price: $1.25 per 25; $4.00 per 100; 50 at the 100 rate.

WHITE GEM—Introduced by us. One of the latest pure white buttons. Matures December 1 to 10. Height 2½ feet. Good heavy producer. We feel this Pompon will be one that will be grown by everyone. Measures 3-4 inches in diameter. Those who have Crystal Jewell will welcome White Gem. Price: $3.00 per 25; $10.00 per 100.

YELLOW PET—Introduced by us. A small bright yellow button. Matures November 10 to 20. Produces large clusters of ½ inch in diameter blooms. Price: 25 for $1.00; $3.00 per 100; 50 at the 100 rate.

YULETIDE—Very late and popular white. Matures December 1. Price: 25 for $1.00; $3.00 per 100.

ORIENTAL DASIES

SINGLES

These may be of any size and form, but should not have more than a double row of ray florets arranged sufficiently close together to form a dense fringe. Singles are becoming more popular every year, so try a few. They are always serviceable.

ORIENTAL DASIES—Due to the increased demand for these lovely single flowers, we are offering to the public eight distinct colors not very often found in chrysanthemums. Something new and different. These are very productive, carrying from 8 to 12 long stemed branches of well formed sprays per plant.

Their flowering season begins October 20 and continues to November 15. They have proven to be fine for black clothing Height of plants are from 2½ to 3 feet. These are the following varieties: Oriental Golden Salmon; Oriental Orange; Oriental Lavender Oriental Scarlet; Oriental Rose; Oriental Yellow; Oriental Purple; Oriental White. Price: $5.00 per 25; $15.00 per 100.

STANDARD VARIETIES OF SINGLES

ALLEN ANDERSON—Introduced by us. A good bronze of semi-double much the same as Gene Anderson. Should be pinched to carry about twelve branches. Matures December 25. Price: 25 for $1.00; $3.00 per 100; 50 at the 100 rate.

CHRISTMAS CHEER—A reddish bronze sport of Mrs. E. D. Godfrey. Matures November 20. Price: 25 for $1.00; $3.00 per 100.

GENE ANDERSON—Introduced by us. Golden yellow semi-double, heavy producer, should be pinched to carry about twelve branches. Matures December 25. Price: 25 for $1.00; $3.00 per 100.

MARIE ANDERSON—Introduced by us. Pink petaled center with a narrow band of white closely encircling a distinct yellow center. Should be pinched to carry about twelve branches. Matures December 25. Price: 25 for $1.00; $3.00 per 100.

MARGARET WAIT—A dark pink sport of Mrs. E. D. Godfrey. Matures November 20. Price: 25 for $1.00; $3.00 per 100.

MELBA—In color it is an intense red, the reverse petals being gold. Disbud. Matures November 5. Price: 25 for $1.00; $3.00 per 100.

MRS. E. D. GODFREY—Excellent light pink. Late cluster. Matures November 20. Price: 25 for $1.00; $3.00 per 100.

SIPPER—Introduced by us. Shell pink of the quilled type. The name Sipper fits it well. Does fine either grown disbudded or cluster. Matures October 25 to 31. As disbud, flowers are 2½ to 3 inches in diameter. As cluster, each flower is well developed but is about one week later. Three feet high from June Planting. Strong grower. Price: $3.00 per 25; $10.00 per 100; 50 at the 100 rate.

SUNBURST—A heavy orange-yellow single with bronze shadings, has several rows of petals and can be most successfully shipped long distances. Matures November 15. Price: 25 for $1.00; $3.00 per 100.

TAGOYA—An outstanding single producing rigid, well formed sprays with flowers of excellent substance. Its color is a brilliant Goya-red overlaid with a rose sheen forming a brilliant and very attractive combination. Its habit of growth is very sturdy but somewhat dwarf, making the variety suitable for pot plants. The variety is very productive and does not require disbudding. Price: $1.50 per 25; $5.00 per 100; 50 at the 100 rate.

WHITE MENSA—Medium pure white, should be disbudded. Matures November 1. Price: 25 for $1.00; $3.00 per 100; 50 at the 100 rate.

YELLOW MENSA—A yellow sport of White Mensa. Should be disbudded. Matures November 1. Price: 25 for $1.00; $3.00 per 100; 50 at the 100 rate.

NEW WINTER HARDY HYBRID KOREAN CHRYSANTHEMUMS

These new creations are especially fine for cold climates where the ordinary Chrysanthemums winter-kill. They are hardier, most attractive with their new pastel shades, and early flowering. The Korean Hybrid are undoubtedly the greatest advance in years in Chrysanthemums.

HEBE—Lumunous pink which assumes soft, lavender-pink tones as the flower matures. A faint silvery halo surrounding the golden yellow center effects a lovely combination in the nicely formed single blossoms, which average 3 inches or more across. Matures October 1. Price: $1.50 per 25; $5.00 per 100; 50 at the 100 rate.

MARS—Deep amaranth-red, changing to wine-red, overlaid with a velvety sheen. Matures October 15. Price: $1.50 per 25; $5.00 per 100; 50 at the 100 rate.

DAPHNE—A blending of daphne-pink, with an underlying sheen of lilac-rose, enhanced with prominent golden stamens in the center. Matures October 12. Price: $1.50 per 25; $5.00 per 100; 50 at the 100 rate.

THREE NEW CARNATIONS INTRODUCED BY US

Defender—Beautiful ward color, good size, wonderful keeper. Very free flowering and fragrant. Good all-round carnation. Rooted cuttings $5.00 per 25; $15.00 per 100 ;50 at the 100 rate.

GUARDIAN—Large pure white, good size, free flowering, and very spicy fragrance. Wiry stems but strong. Patrician cross White Ward. Rooted cuttings $5.00 per 25; $15.00 per 100; 50 at the 100 rate.

MITY FINE—Beautiful shell pink of Laddie size. Good producer and fine keeper. Strong Grower. Rooted cuttings $5.00 per 25; $15.00 per 100; 50 at the 100 rate.
We furnish these varities by the 1000 at 9 times the hundred rate.

For field grown plants ask about prices for August and September delivery.

CARNATIONS

ROSE TRIUMPH—Introduced by us. Excellent rose pink. Rooted cuttings ..... $6.00 per 100

SPECTRUM SUPREME—Best scarlet grown
Rooted cuttings ..... $4.00 per 100.

PATRICIAN—Fine white. Rooted cuttings .... $4.00 per 100.

WHITE MATCHLESS—Old standard white.
Rooted cuttings ..... $2.50 per 100.

NEW PINK SPECTRUM—Itroduced by us. One that sported for us in 1930, a shade between Light Pink Spectrum and Melrose. Very good. Rotted Cuttings .... $4.00 per 100.

BETTY LOU—Good deep pink. Rooted cuttings . $3.50 per 100.
LADDIE—Flesh. Rooted cuttings ..... $10.00 per 100.
WOBURN—Maroon. Rooted cuttings ..... $8.00 per 100.
BONANZA—Yellow. Rooted cuttings ..... $4.00 per 100.

ENGLISH HYBRIDS

ROBERT ALLWOOD—Scarlet. Rooted cuttings $8.00 per 100.
ADMIRATION—Rose Pink. Rooted cuttings .. $10.00 per 100.
SIR PHILLIP SASSON—Maroon. Rooted cuttings $8.00 per 100.
WIVELFIELD CLARET—Claret.
Rooted cuttings ..... $8.00 per 100.
PURITY—White. Rooted cuttings ..... $20.00 per 100.
CATLAYA MAUVE—Mauve. Rooted cuttings .. $10.00 per 100.
GUY ALLWOOD—Flesh. Rooted cuttings ..... $8.00 per 100.

BLOOMING PLANTS
BEGONIAS
PINK PEARL, RED PEARL. AND CARMEN

4-inch ..... 30c each

CINNERARIAS

A good assortment of colors, both large and small flowers.
4-inch ..... 20c each
5-inch ..... 40c each

CYCLAMEN

FISHERS'S STRAIN—A good assortment of colors, mostly bright,
2-inch for growing on, delivery until May 1 ..... 6c each.
4-inch budded and blooming ..... 25c each
5-inch budded and blooming ..... 50c each.

FUSCHIAS

BLACK PRINCE, ELM CITY
4-inch ..... $20.00 per 100.
5-inch ..... 40c each

PRIMROSES

PRIMULA OBCONICA

3-inch ..... 8c each.
4-inch ..... 20c each
5-inch ..... 40c each.

SAINT PAULIA VIOLETS

3-inch, Blue Boy ..... 20c each
4-inch Blue Boy ..... 35c each.

PELARGONIUMS

EASTER GREETINGS, LUCY BECKER, and AZELIA, and others.

3-inch ..... $15.00 per 100.
4-inch ..... $25.00 per 100.

BEDDING PLANTS

GERANIUMS

S. A. NUTT, AMERICAN BEAUTY, MME. BUCHNER, MME. LANDRY, RADIO RED, EDWIN BLANC, GLORIE DE FRANCE, PINK BARNEY, RED BARNEY—

3-inch ..... $10.00 per 100.

VERBENAS

Red, Pink, White, and Lavender.

2-inch ..... $4.00 per 100.

SALVIAS

AMERICA, 2-inch ..... $3.50 per 100.
SALVIAS SEEDLINGS, ... $..50 per 100.

PETUNIAS

2-inch, assorted colors, single ..... $3.00 per 100.
3-inch, assorted colors ..... $8.00 per 100.
2-inch, assorted colors, from all double seed .... $4.00 per 100.

FERNS and GREENS

BOSTON, 4-inch ..... $18.00 per 100.
ASPARAGUS SPRENGERI, 2-inch ..... $4.00 per 100.
ASPARAGUS SPRENGERI, 4-inch ..... $12.00 per 100.

ALYSSUM

Double, 2-inch ..... $4.00 per 100.

COLEUS

Assorted colors, 2-inch ..... $4.00 per 100.

AGERATUM

Blue Bird, 2-inch ..... $3.50 per 100.

CENTUREA

Dusty Miller, 2-inch ..... $3.50 per 100.

VINCA VARIGATA

2-inch ..... $4.00 per 100.
3-inch ..... $8.00 per 100.

VINCA ROSEA

Pink and White, 2-inch ..... $3.00 per 100.

MEMORANDUM

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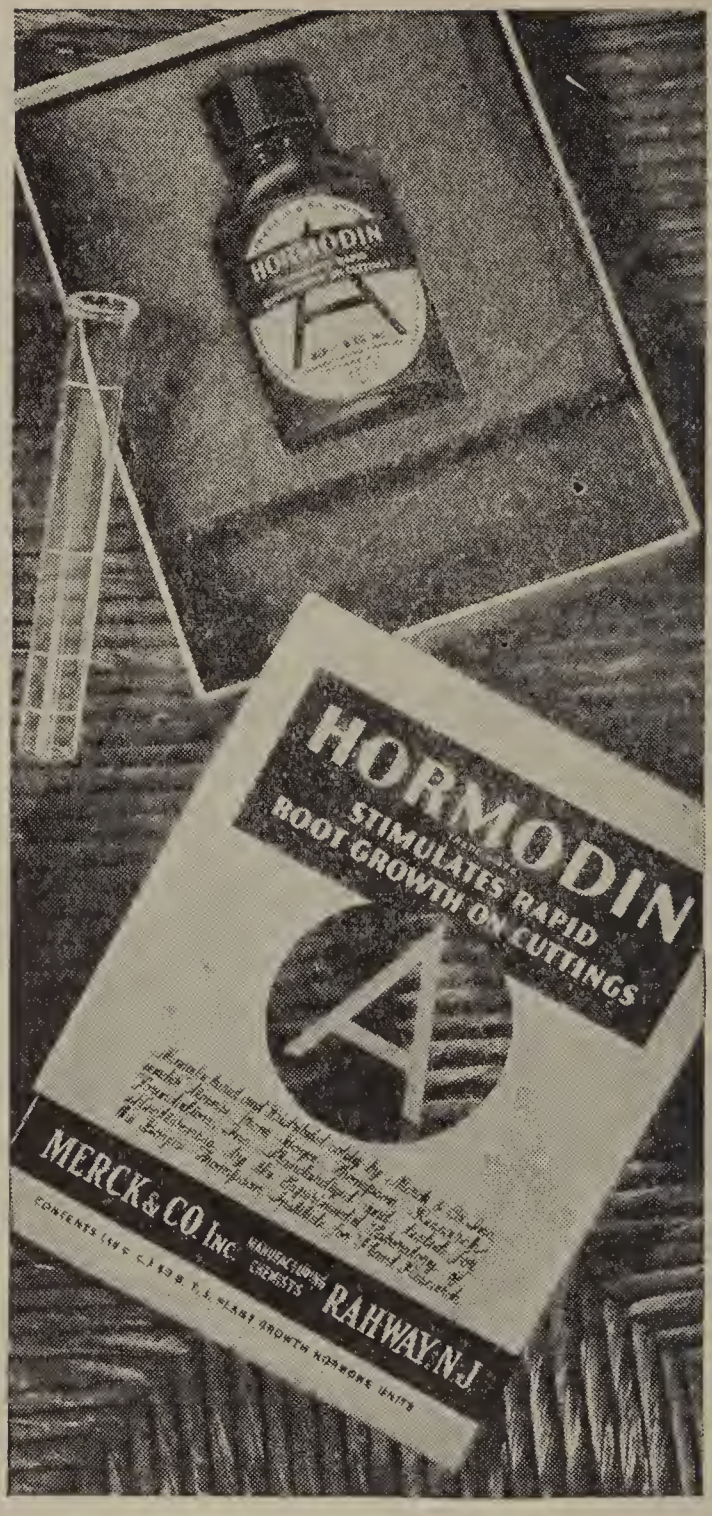

HORMODIN—Stimulates rapid root growth on cuttings at low cost. Hormodin "A" is offered in the economical and convenient Boyce Thompson Institute units of dosage and root growth potency. Each package contains complete directions for the treatment of cuttings.

Size of package in B.T.I. Units	Per pkg.
20	$ 1.00
60	2.00
240	7.00
480	13.00
960	24.00